

## SPONSORSHIP & ADVERTISING RATE CARD

| SPONSORSHIP  | PRICE        |
|--|--------------|
| <i>Post&amp;Parcel offers a variety of sponsorship packages that can be tailored to the needs of individual sponsors. Opportunities include:</i>   |              |
| <b>Home Page sponsorship</b><br>Promote your brand to the influential Post&Parcel audience by sponsoring the prestigious home page of this industry portal. The sponsorship package includes: <ul style="list-style-type: none"><li>- Banner advertising on home page linking to internal or external content</li><li>- Ability to blog on home page</li><li>- Research polls to P&amp;P audience</li><li>- Ability to contribute content and articles</li><li>- Targeted commercial e-mails to P&amp;P audience</li><li>- Directory listing</li></ul> | from €30,000 |
| <b>Channel sponsorship</b><br>Package includes: <ul style="list-style-type: none"><li>- Sponsorship of a news and in-depth content channel</li><li>- Solus use of three banner spaces linking to internal or external content</li><li>- Ability to blog on the sponsored channel</li><li>- Ability to contribute content and articles</li><li>- Directory listing</li></ul>  | from €15,000 |
| <i>Other custom built packages are available, so please call us on +44 870 950 7900 to discuss tailoring a sponsorship package to meet your requirements.</i>  |              |
| ADVERTISING  | PRICE        |
| <b>Website banners*</b> (per month, excluding news and in-depth channels)  |              |
| <b>Full banner top of page</b> (468x60)  | €1,600       |
| <b>Leaderboard</b> (728x90)  | €1,400       |
| <b>Medium rectangle</b> (300x250)  | €1,600       |
| <b>Newsletter banners</b> (per week, 468x60)   | €450         |
| <b>Sponsored bespoke e-mails to complete P&amp;P list</b> (per thousand)   | €250         |
| <b>Sponsored polls</b> (per week)  | €300         |
| <b>Enhanced Directory listing</b> <ul style="list-style-type: none"><li>- Company logo</li><li>- Contact details with links to company</li><li>- In-depth company view and/or product listing</li></ul>  | €250         |
| <b>Featured supplier</b> (per month) <ul style="list-style-type: none"><li>- Enhanced directory listing featured on Home Page rotated as one of three</li></ul>  | €500         |
| <i>* all website banners (except those of channel sponsors) will not be shown on news and in-depth channel pages, and will run as one of three banners rotating in the space booked)</i>   |              |
| <i>To discuss the advertising opportunities available, including annual banner packages and combined packages (including advertising in our quarterly magazine Mail &amp; Express Review as well as Post&amp;Parcel), call us on +44 870 950 7900.</i>   |              |

All prices are in Euros and are subject to VAT (if applicable) at the prevailing rate. Prices are correct at time of going to press (26 August 2009) and are subject to change at the discretion of Post&Parcel.

## JOBS BOARD RATE CARD

| SINGLE VACANCY   | PRICE |
|--|-------|
| <b>Vacancy</b><br>To appear on site for one month  | €250  |
| UPGRADE OPPORTUNITIES  | PRICE |
| <b>Premier plus vacancy</b><br>- Single vacancy to appear on site for one month with one week solus on 'Featured Jobs' column of the search results<br>- Also appears in 'Job of the Week' panel across the entire Post&Parcel portal  | €350  |
| <b>Premier vacancy</b><br>- Single vacancy to appear on site for one month with one week solus on 'Featured Jobs' column of the search results   | €300  |
| <b>Job of the week</b><br>Vacancy to appear in the 'Job of the week' section for an additional week  | €150  |
| <b>Recruiter profile page</b> (per month)<br>When you have vacancies live on the jobs board, you can add a recruiter profile page to promote your business – a dedicated page about your company, featuring links to your website, and to your vacancies advertised on Post&Parcel | €50   |

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## AN ALTERNATIVE WAY TO PAY FOR REGULAR PURCHASES – POST&PARCEL CREDITS

For certain regular self-administered purchases (directory listings, vacancies on the Jobs board, subscriptions to Mail & Express Review and purchase of presentations) you can also use our own 'currency' – Post&Parcel credits. You can purchase credits in advance, benefitting from significant discounts and minimising paperwork.

The credits are pre-paid by credit card and are managed through your own secure account on Post&Parcel. You can also share these with other registered P&P users within your organisation.

| Number of credits | Price Euros | Discount |
|-------------------|-------------|----------|
| 50                | 50          | 0%       |
| 100               | 95          | 5%       |
| 200               | 180         | 10%      |
| 500               | 425         | 15%      |
| 1000              | 825         | 17.5%    |
| 2000              | 1600        | 20%      |
| 5000              | 3900        | 22%      |
| 10000             | 7500        | 25%      |