

# MER

Mail & Express Review



**2012**

**media information**

# About The Magazine

Built upon over 25 years experience in serving the global mail and express markets, Mail & Express Review is the leading publication dedicated to these sectors and focuses on the strategic developments that shape their future.

Launched in 2006 as the World Mail Review, the magazine has quickly built a loyal readership amongst the global senior management of the industry. Thought leading articles from senior industry figures worldwide are supplemented with a focus on a particular area of interest. With regular head to head interviews with the industry leaders, the Review has established itself as a must read publication for everyone involved in the industry.

Mail & Express Review is published quarterly by Triangle Management Services- the pre-eminent specialist in the mail and express sector offering a range of services to clients including consultancy, recruitment, research and a portfolio of international events.

## Our Contributors

Mail & Express Review prides itself on the quality of its editorial content. Senior international industry figures who have recently contributed to the magazine include:

Neil Anderson (UNI Global Union)  
Loh Choo Beng (SingPost)  
Clement Cheung (Hongkong Post)  
Andy Dolny (UPS)  
Michael Gentles (Postal Corporation of Jamaica)  
Aavo Karmas (Estonia Post)  
Andy Kennedy (Europa)  
Lars Nordstrom (Posten Norden)  
Charles Prescott (The Prescott Report)  
Alfredo Romero (OCA)  
Botond Szebeny (PostEurop)  
Johnny Thijs (bpost)  
Frank Appel (Deutsche Post DHL)  
Dr. Muhammad Benten (Saudi Post)  
Ingo Babrikowski (Estafeta)

# Circulation & Readership

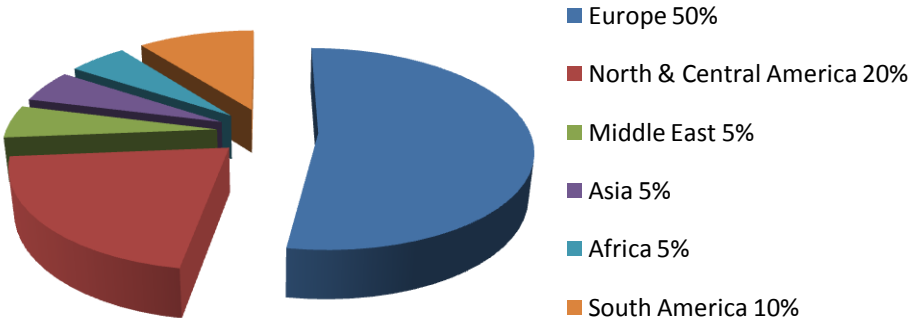
Mail & Express Review is distributed globally, with subscribers in over 190 countries, including the senior board of directors at all the world’s posts, express operators and suppliers to the industry. In addition the magazine is distributed at selected international industry events during the year. Over 5,000 copies of the magazine are distributed and recent research has shown an average readership of 2.7 readers per copy. We strive to ensure the accuracy and universality of our distribution amongst senior decision-makers within the following key groups:

- Universal Postal Union
- National postal operators
- Private postal operators
- Express companies
- Parcel services providers
- Courier companies
- Technology suppliers
- Mail consolidators
- Air cargo carriers
- Freight forwarders
- High volume mailers and parcel/express users
- National and international trade associations
- Regulators
- Government ministers & advisers
- Consultants

The Magazine is distributed on a controlled circulation basis and has grown consistently since its launch.

Advertisers benefit from a high quality international readership of decision makers.

Mail and Express Review is distributed across the globe with a geographical readership breakdown as follows:



# 2012 Schedule

## March 2012

Street date: 1 February 2012  
Final copy date: 14 January 2012

## June 2012

World Mail Awards Shortlist Feature  
Street date: 3 May 2012  
Final copy date: 13 April 2012

## September 2012

World Mail Awards Winners Feature  
Street date: 1 August 2012  
Final copy date: 15 July 2012

## December 2012

Street date: 1 November 2012  
Final copy date: 14 October 2012

# Advertising Rates

## Display advertising

Sponsor feature (2 page article plus premium full page space)	€6,950
Double page spread	€6,950
Full page	€4,150
Half page	€2,650
Quarter page	€1,650

All rates quoted are in Euros and are subject to VAT where applicable

## Supplier showcase

Supplier showcase (company name, logo, web address, contact details and 50 words)	€495
Supplier showcase (as above) four insertions (year)	€1,250

We offer a special '4 for 3' discount for advertisers who commit to advertising in four consecutive issues.

Example:

	<p><b>Triangle</b></p> <p>Founded in 1984, Triangle is a specialist service provider to the global mail, express, and logistics market sectors. We have privileged access, at the highest level, to the key executives running and shaping the industry. Our portfolio of services includes thought leading conferences, media, consultancy, research, recruitment services, and strategic M&amp;A advice.</p> <p><b>4 The Courtyard, Furlong Road, Bourne End, Bucks SL8 5AU, UK</b> +44 1628 642910   <a href="http://www.triangle.eu.com">www.triangle.eu.com</a></p>
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# Advertisement Sizes

Full page (trim size): 297mm high x 210mm wide

Full page (bleed size): 303mm high x 216mm wide

½ page landscape: 210mm wide x 148.5mm high

½ page portrait: 105mm wide x 297mm high

¼ page landscape: 105mm high x 148.5mm wide

¼ page portrait: 148.5mm high x 105mm wide

## Technical specifications:

High resolution Acrobat PDF files preferred; files can also be supplied as EPS, or JPEG.

## Delivery instructions:

Please supply artwork by e-mail to [charlesrickett@triangle.eu.com](mailto:charlesrickett@triangle.eu.com). If your file is larger than 5mb, please call us for FTP details.

# Contacts

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