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Press Release Compart AG

Strong Alliance for E-POSTBRIEF - Deutsche Post cooperates with Compart

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[Böblingen, 25th February 2011] – Strong Alliance for *E-POSTBRIEF* - Deutsche Post cooperates with Compart

Compart and Deutsche Post are expanding their partnership: Since 1 January 2011 the two companies have been officially cooperating in the areas of *E-POSTBRIEF* and Output Management. A contract to this effect was signed very recently. The aim of the envisaged long-term relationship is the development and marketing of software solutions for creating, optimizing and delivering *E-POSTBRIEF* mails (“electronic postal letters”). Compart will be contributing its proven know-how with respect to sophisticated, high-performance processing and distribution of documents.

The two companies have been working together for some time. So as soon as the *E-POSTBRIEF* was launched on the market last autumn, Compart came up with a built-in module to support this new facility within its DocBridge® Pilot software. With this module, companies can send their documents direct from DocBridge® Pilot via a standardized interface to the *E-POSTBRIEF* system at Deutsche Post. Thanks to the modular and flexible structure of DocBridge® Pilot, the *E-POSTBRIEF* module can be integrated very easily. And of course the application supports all types of output channels, including print.

Significant impetus for digital mail delivery

Numerous companies have started using this module, and the trend is increasing every day. According to Harald Grumser, Chairman of the Board at Compart: “The past few months have shown that the technical integration of both systems has worked successfully. Once again we have been able to prove our outstanding capability for processing data securely and efficiently, across media boundaries and also via innovative channels such as the *E-POSTBRIEF*.” He adds that the cooperation between the two companies is a mutually beneficial alliance, as it brings together the strengths and know-how of both parties for the efficient management of data streams of different formats. “Together we want to show our clients the competitive advantages that can be achieved through this form of electronic delivery.”

Dr. Georg Rau, Member of the Management Board of the BRIEF Produkt & Operations *E-POSTBRIEF* division adds: “We deliberately chose Compart to be our development partner because they are one of the leading developers of scalable output management systems.” Dr. Rau expects the cooperation to produce significant impetus for further market penetration of *E-POSTBRIEF*.

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A little background: DocBridge® Pilot is a software that sits on top of a database and is platform independent. It allows users to create customized deliveries for any output format, be it email, fax, *E-POSTBRIEF* or via web portals. It channels and groups data streams, optimizes the transmission for the carrier and offers the option of adding attachments dynamically. In addition, DocBridge® Pilot enables automatic postage payment (franking). And this is how it works: The import of incoming documents and the delivery of output are kept separate from each other. On the entry side, the software analyses the incoming documents and extracts the criteria that it needs for further processing in the shape of meta data. This can include comments in AFP data streams or page contents such as markings (optical mark recognition - OMR), barcodes or text. While the software is allocating the documents to a central delivery pool, the meta data are stored in a relational database. A printer driver on the PC workstations (clients) allows users to store their Office documents in the same delivery pool so that they too can be processed centrally.

The *E-POSTBRIEF* ensures secure communication across the Internet. Recipients always know who has sent the message, as each user has to provide unique identification by means of a so-called "Postident procedure" when first registering. The contents are encrypted so that no one can read or modify them. The *E-POSTBRIEF* can be delivered to anyone: If the recipient is not yet registered in the *E-POSTBRIEF* portal, the sender simply addresses the *E-POSTBRIEF* to his or her normal postal address. Deutsche Post then prints the electronic letter and delivers it in the usual way - via the postman. More and more companies are choosing this secure and cost-saving method of electronic delivery.

Images

Image 1: Harald Grumser, Compart



Caption 1: Harald Grumser, Compart CEO: “The cooperation with Deutsche Post AG is a mutually beneficial alliance, as it brings together the strengths and know-how of both parties for the efficient management of data streams of different formats.

Image 2: Dr. Georg Rau, Deutsche Post



Caption 2: Dr. Georg Rau, Member of the Management Board of the BRIEF Produkt & Operations *E-POSTBRIEF* division expects the cooperation to produce a significant impetus for further market penetration by the *E-POSTBRIEF*.

Background information on Compart

Compart is a leading provider of scalable and platform-independent software solutions for processing and optimizing documents and data streams from various sources, destined for all customary output channels.

The DocBridge® product range enables highly flexible and efficient processing of high-volume data streams and documents, preparing these for output on specific channels such as printers, archives, email, hybrid mail solutions, and web portals. It includes solutions for optimizing, converting and modifying document formats, for displaying these documents and for comparing documents that are identical in content but have different formats.

Thanks to their high level of vertical integration and the fact that they work equally well with different operating systems, Compart's products meet the most stringent requirements in terms of reproduction quality, performance and platform independence. Compart supports practically all commercially available system platforms, from Windows via UNIX to z/OS mainframes.

Compart solutions are installed in medium to large enterprises in all industry sectors. They are implemented and maintained by a range of complementary products that include support and consultancy services as well as project management, and are provided by Compart's subsidiaries Compart Deutschland GmbH, Compart North America Inc., Compart Iberia S.L., Compart Nordic ApS., Compart France S.A.S. as well as a number of partner companies.

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