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Postal Services in Australia

Australian Industry Report

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Industry Code / ANZSIC Code: J7111, 23 Sep 2010, 30 pages

Industry Research Report Excerpt

This industry has been negatively affected by alternative forms of communication, such as e-mail and the internet. However, at the same time it has also benefited from an increase in the volume of internet shopping, which has seen greater demand for parcel deliveries. Other factors influencing demand, and hence revenue, have included changes in economic activity, legislation and disposable income. Overall, industry revenue will fall at an average annual rate of 1.1% over the five-year period to 2010-11. Australia Post increased the basic postal rate to 55 cents in 2008-09 and to 60 cents in 2010-11.

Key Industry Statistics

Key Industry Figures	2010	2011
Industry Revenue	*6,976.3	XXXX \$ million
Revenue Growth	*.3	XXXX %
Industry Gross Product	*3,369.3	XXXX \$ million
Number of Establishments	*5,440	XXXX Units
Number of Enterprises	*4,352	XXXX Units
Employment	*43,301	XXXX Units
Exports	--	XXXX
Imports	--	XXXX
Total Wages	*2,239.2	XXXX \$ million

Key Competitors in this Industry

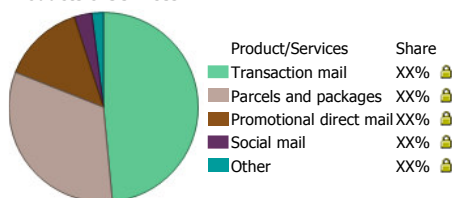
Major Player	Market Share
Australian Postal Corporation	XX.XX

Do you need to be in the know about the Postal Services Industry today?

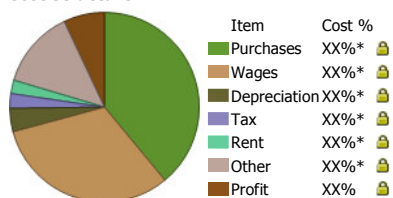
In-depth industry market research and market analysis on the Australian Postal Services Industry is presented in a logical and consistent format.

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Products & Services



Cost Structure



INDUSTRY OVERVIEW

Postal service providers collect, transport and deliver mail, packages and parcels on both a domestic and international scale. Activities include collecting mail from public letterboxes and post offices; sorting mail; and distributing and delivering mail. Industry participants may also sell postage stamps and may also rent out mailboxes.

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SCOPE OF INDUSTRY REPORT

Comprehensive, astute and easy to digest, IBISWorld's Industry Market Research Reports offer the very latest content on every Australian industry. Each 25 to 40-page report includes key industry statistics as well as information on industry characteristics, market segmentation, operating conditions, industry developments, current and historical performance, industry trends, industry growth rates, market size information, industry major players and key sensitivities and success factors. They also provide must-read five-year market outlook for industry performance, and intelligent forecast analysis.

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Risk Rating of This Industry

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Harry Lindstrom
 Business Development Manager

Postal Services

Postal Service in the US

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SEGMENTS

The major products and services covered in this market research report are:

- Transaction mail
- Parcels and packages
- Promotional direct mail
- Social mail
- Other

ACTIVITIES

The primary activities of companies in this industry are:

- Mail services
- Mailbox rental services
- Post office operations
- Postal agency operations

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Corporate Librarian

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