

Deutsche Post DHL  
Group results Q4 & FY 2010

## **Strategy 2015 continues to deliver**

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Frank Appel, CEO  
Larry Rosen, CFO

Bonn, 10 March 2011

# AGENDA

**Performance overview 2010 (Frank Appel)**

Divisional highlights (Frank Appel)

FY/Q4 2010 Financial performance (Larry Rosen)

2011 Outlook (Larry Rosen)

## 2010 HIGHLIGHTS

### Significant performance improvement



- All guidance metrics achieved or over-achieved
- Solid top line growth to €51.5bn
- DHL began to reveal full potential
- Mail strategy further detailed and implemented
- Employee satisfaction improved significantly again
- 2010 last year of “Underlying” EBIT reporting
- Solid balance sheet



Investment of Choice

## GROUP GUIDANCE EXCEEDED

### Underlying EBIT

	Guidance 2010 <sup>(1)</sup>	Actual 2010	
Group	€2.0 – 2.1bn	€2.2bn	✓ +
Mail	€1.1 – 1.2bn	€1.15bn	✓
DHL divisions	> €1.3bn	€1.45bn	✓ +
Corp. Center/ Other	~ €-0.4bn	~ €-0.4bn	✓

1) Original guidance for 2010 was: underlying group EBIT of €1.6 – 1.9bn; MAIL €1.0 – 1.2bn; DHL €1.0 – 1.1bn; Corporate Center/ Other €-0.4bn



Investment of Choice

## DELIVERING ON ALL METRICS

	Guidance 2010	Actual 2010	
Capex <sup>(1)</sup>	~ € 1.3bn	~ € 1.26bn	✓
Restructuring cash out	~ € 1bn	~ € 0.8bn	✓ +
Restructuring expenses	~ € 350m	€ 370m	✓ (-)
Net income	above 2009 level of € 644m	€ 2.54bn	✓ +

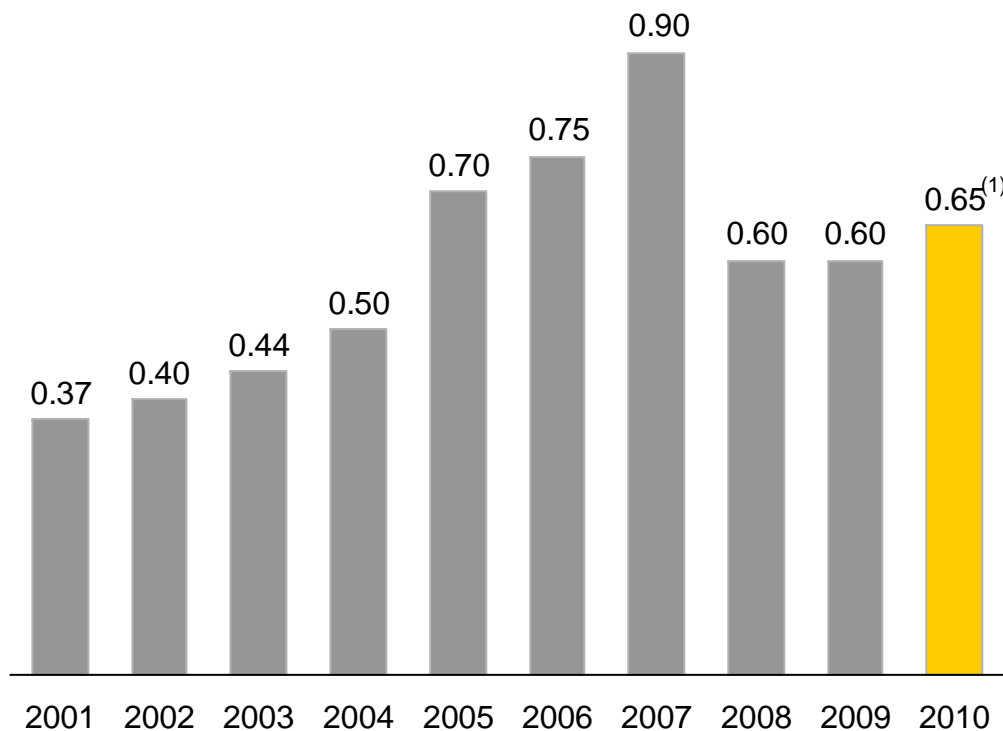
1) Original Capex guidance for 2010 was: around € 1.4bn



Investment of Choice

## DIVIDEND INCREASE TO € 0.65 PROPOSED

### Dividend development since IPO



- We will propose an increase of the dividend of 8.3% to € 0.65 to the AGM
- Adjusted for Postbank effects and non-recurring items this reflects a payout ratio of 59% and is within our target payout ratio of 40 – 60%

1) Proposal to AGM



- High satisfaction level further improved in MAIL
- Room for improvement at DHL



Postal services	2009		2010
<b>Mail services</b>	2.38		2.36
<b>Retail-outlet services</b>	2.46		2.44

Division	2009		2010 (Scale of 100)
<b>Global Forwarding</b>	71		71
<b>Freight</b>	74		74
<b>Supply Chain</b>	66 <sup>(1)</sup>		70
<b>Express</b>			78 <sup>(2)</sup>

Detailed scale:  
**1 = Completely satisfied**  
 2 = Very satisfied  
 3 = Satisfied  
 4 = Less satisfied  
**5 = Unsatisfied**

Source (lhs): Kundenmonitor Deutschland (external customer-satisfaction study by ServiceBarometer AG) ; Source (rhs): Divisional customer satisfaction surveys;  
 1) Here survey result 2008, no survey in 2009; 2) No Survey in 2009, survey 2008 not comparable

Provider of  
Choice



# MAIL: GROWING IN PARCEL & DIGITAL SERVICES

Deutsche Post DHL



## Traditional parcel business

Ongoing network redesign for further growth

- New parcel network (faster, more efficient, more capacity, more flexible pick-up times)

## Digital strategy

Take our core business model into the digital world



### Mail Communication

**Secure communication**

- E-Postbrief

### Dialogue Marketing

**Efficient and targeted online advertising**

- Allesnebenan.de
- nugg.ad



### Press Services

**Pioneer a marketplace for quality journalistic content**

- DieRedaktion.de

### E-Commerce

**Facilitating online shopping and parcel shipment**

- MeinPaket.de
- DHL eParcel



Provider of  
Choice



# DHL: DRIVING GROWTH ON GLOBAL SCALE

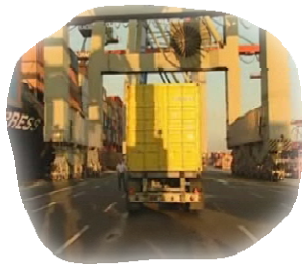
Deutsche Post DHL

Examples



## Regions

- Accelerate growth in high-growth regions
  - e.g. new free trade zone facility in Chennai, India
- Further grow U.S. TDI<sup>(1)</sup> volumes and leading logistics platform



## Sectors

- Expand global sector-specific infrastructure for Life Sciences & Healthcare, Technology & Energy
  - e.g. dedicated teams with industry experience
  - e.g. new oil & energy competence centre in Dubai



## Customers

- Develop high-potential customers
  - e.g. set up of “Fast Growing Enterprises Unit”
- Leverage traditional customer relationships into high-growth regions

## Products

- Recall Solution pilots in mid-2011
  - (e.g. with consumer electronics customers)
- Real-time shipment tracking developed for forwarding
- Leading Cold Chain solution in place

1) TDI = Time Definite International



## EMPLOYEE SATISFACTION SIGNIFICANTLY IMPROVED



**EVERY ONE COUNTS**  
Employee Opinion Survey

- 79% participation rate on group level (+3% yoy)
- Employee buy-in into strategic path, overall company culture and willingness to contribute
- Significant improvements along all KPIs, e.g.:
  - employee satisfaction (+6% yoy)
  - confidence in strategy (+9% yoy)
  - active leadership (+5% yoy)
  - collaboration (+6% yoy)

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# HIGHLIGHTS MAIL 2010

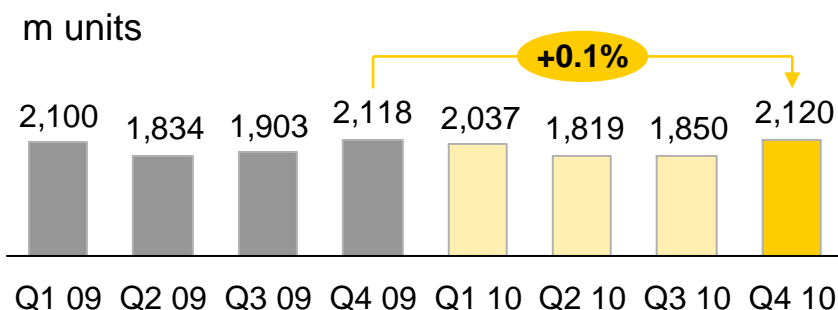


€ m	FY 2009	FY 2010	Chg.
Revenue	13,912	13,821	-0.7%
Underlying EBIT	1,423	1,152	-19.0%

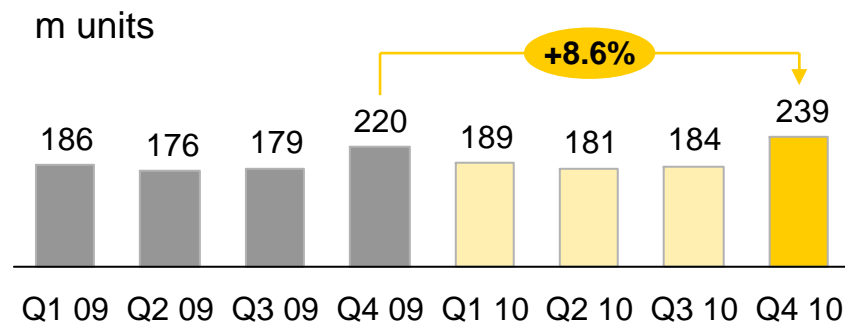
## Milestones

- New VAT regulation impacting Mail as expected
- Parcel Germany with continued strong growth
- First successful steps into digital business: e.g. launch of E-Postbrief, MeinPaket.de
- Global Mail: continued optimization of business portfolio

## Mail communication volumes



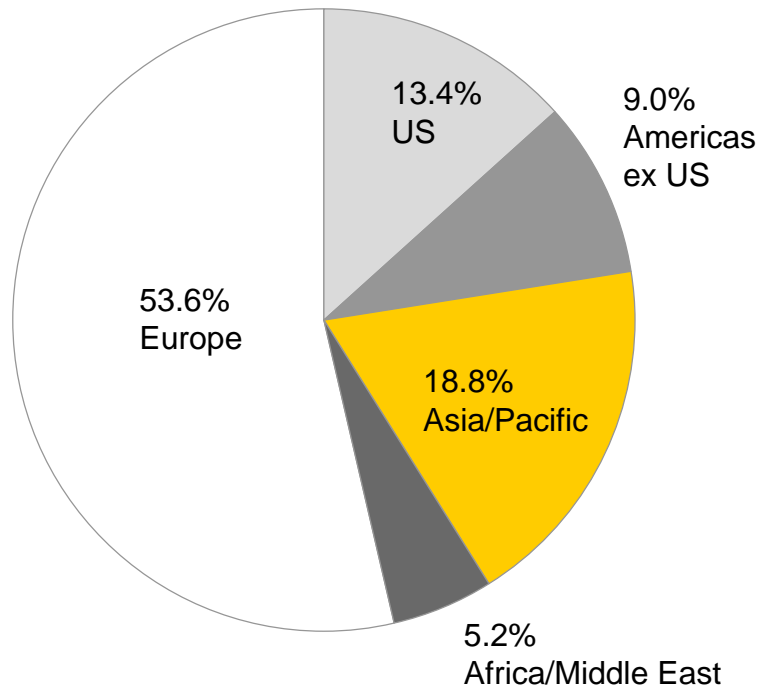
## Parcel volumes



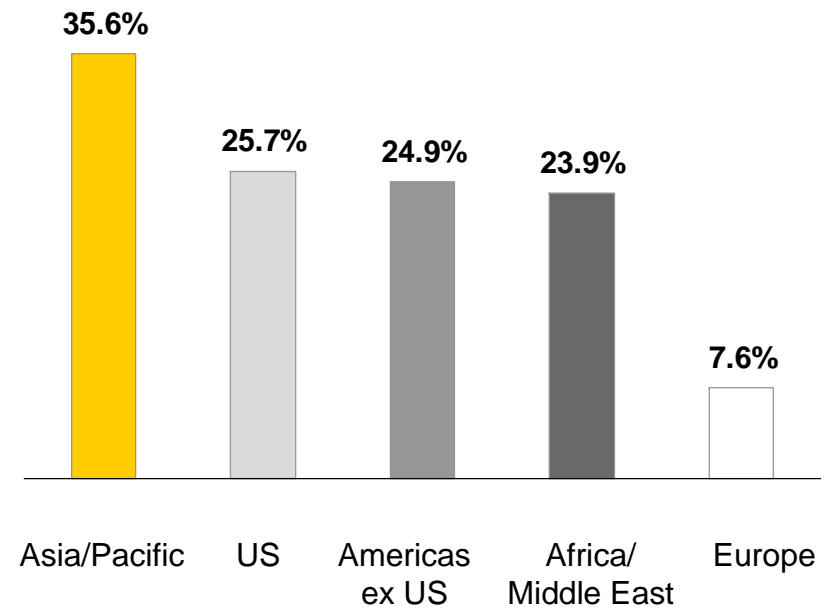
# OVERALL PERFORMANCE DHL: REVENUE SPLIT (BY REGION)

## DHL with unparalleled presence in fast growing regions

DHL FY 2010 revenue by region



DHL FY 2010 revenue growth by region yoy



# HIGHLIGHTS EXPRESS 2010

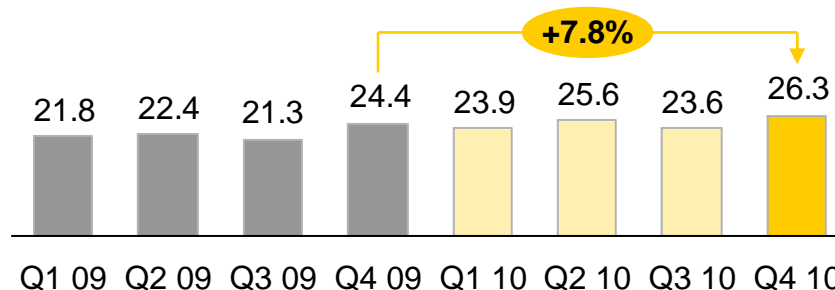


€ m	FY 2009	FY 2010	Chg.
Revenue	9,917	11,111	12.0%
Underlying EBIT	235	785	>100%

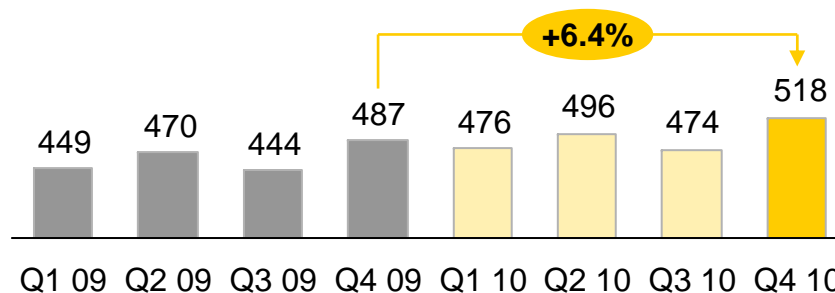
## Milestones

- Intense focus on international Express
- Significant margin improvement due to
  - Operational efficiencies
  - Exit from loss-making domestic businesses in EU
  - Significant improvement in US

Time Definite International (TDI) – Revenues per day<sup>(1)</sup> in € m



Time Definite International (TDI) – Shipments per day '000s



1) Currency translation impacts are eliminated. Hence, 2009 and 2010 data are aggregated with the same currency rate

# HIGHLIGHTS FORWARDING, FREIGHT 2010

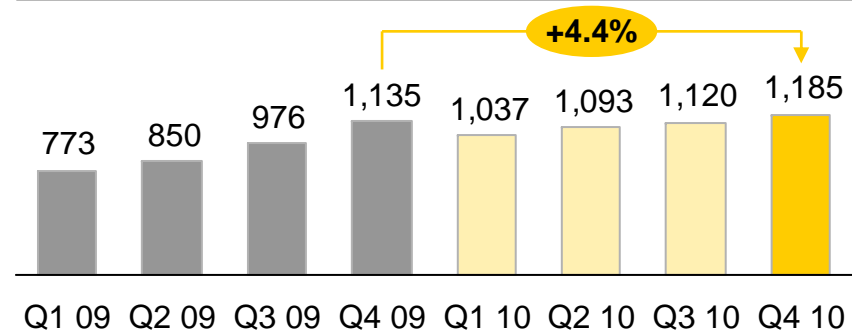


€ m	FY 2009	FY 2010	Chg.
Revenue	11,243	14,341	27.6%
Underlying EBIT	275	390	41.8%

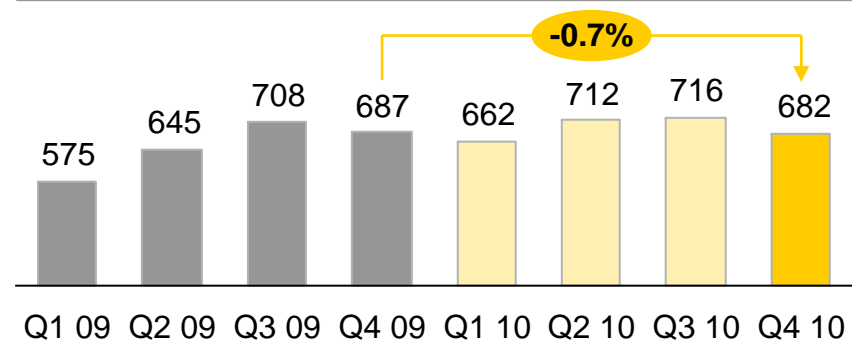
## Milestones

- Strong revenue growth due to new business wins, higher freight rates as well as FX-effects
- Operational productivity at all time high
- Overall improvement in gross profit margin due to more selective growth and stabilizing freight rates
- Turnaround in DHL Freight far advanced

## Air freight '000s Tons



## Ocean freight '000s TEU<sup>(1)</sup>



1) Twenty Foot Equivalent Unit

# HIGHLIGHTS SUPPLY CHAIN 2010



€ m	FY 2009	FY 2010	Chg.
Revenue	12,183	13,301	9.2%
Underlying EBIT	-132 <sup>(1)</sup>	274	NA

## Milestones

- Revenues continue to increase due to upturn in existing business activity and new business wins
- Loss of Arcandor business and exit from unprofitable contracts dampened revenue growth
- New business of around € 1.1bn in annualized revenue won in 2010 (Q4: € 400m)

## Business win examples

### China

- After market Parts Distribution Center (PDC) services in ZhengZhou, Henan Province.
- Services include amongst others: receiving, inspection, inventory storage & management, order pick/pack



### Australia

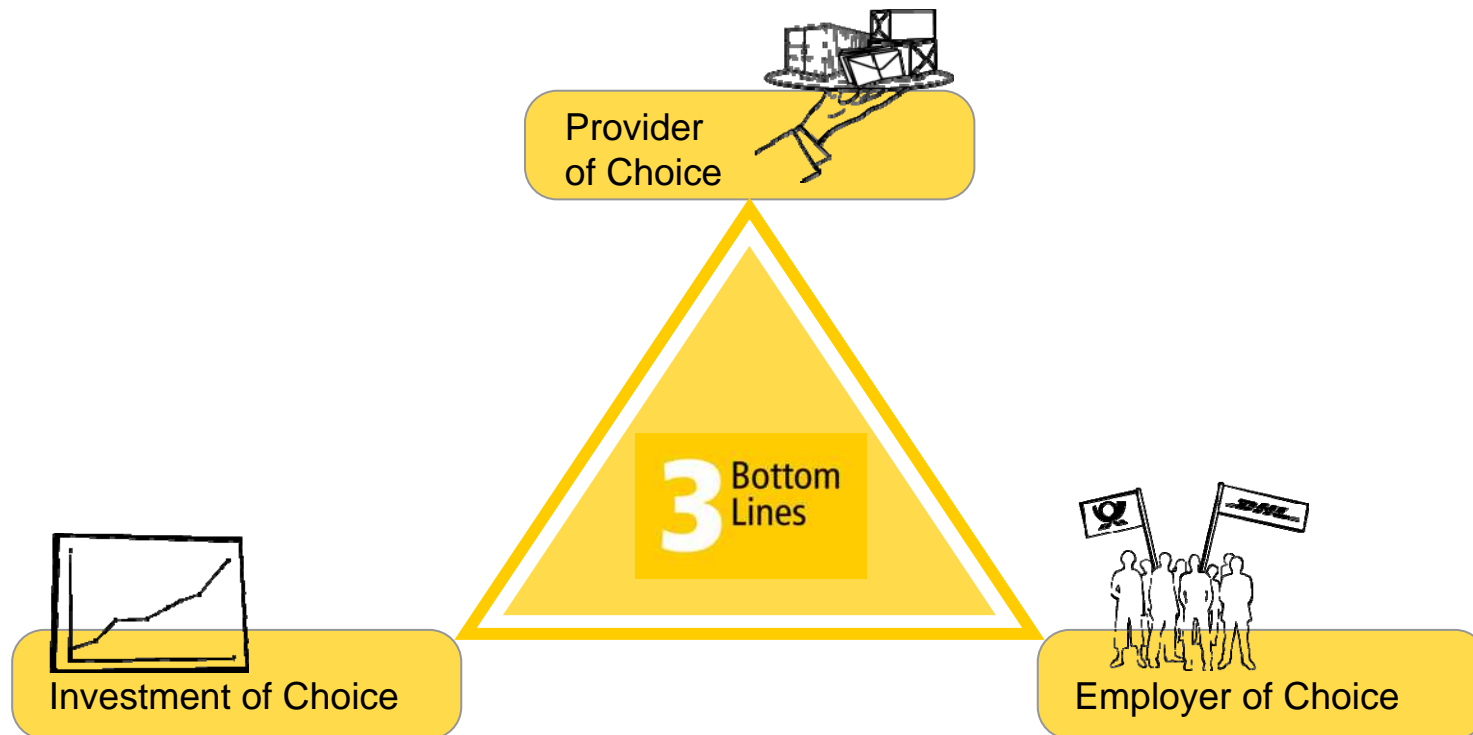
- Industry changing solution to streamline the supply chain to allow efficient direct distribution from Pfizer to community pharmacies



1) Includes charges related to Arcandor of € -213m and costs incurred in Europe related to certain onerous contracts and impairment charges relating to legacy properties of € -97m



# STRATEGY 2015: MAJOR PROGRESS ALONG ALL BOTTOM LINES



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## GROUP P&amp;L FY 2010

## Significant improvement over previous year across all metrics

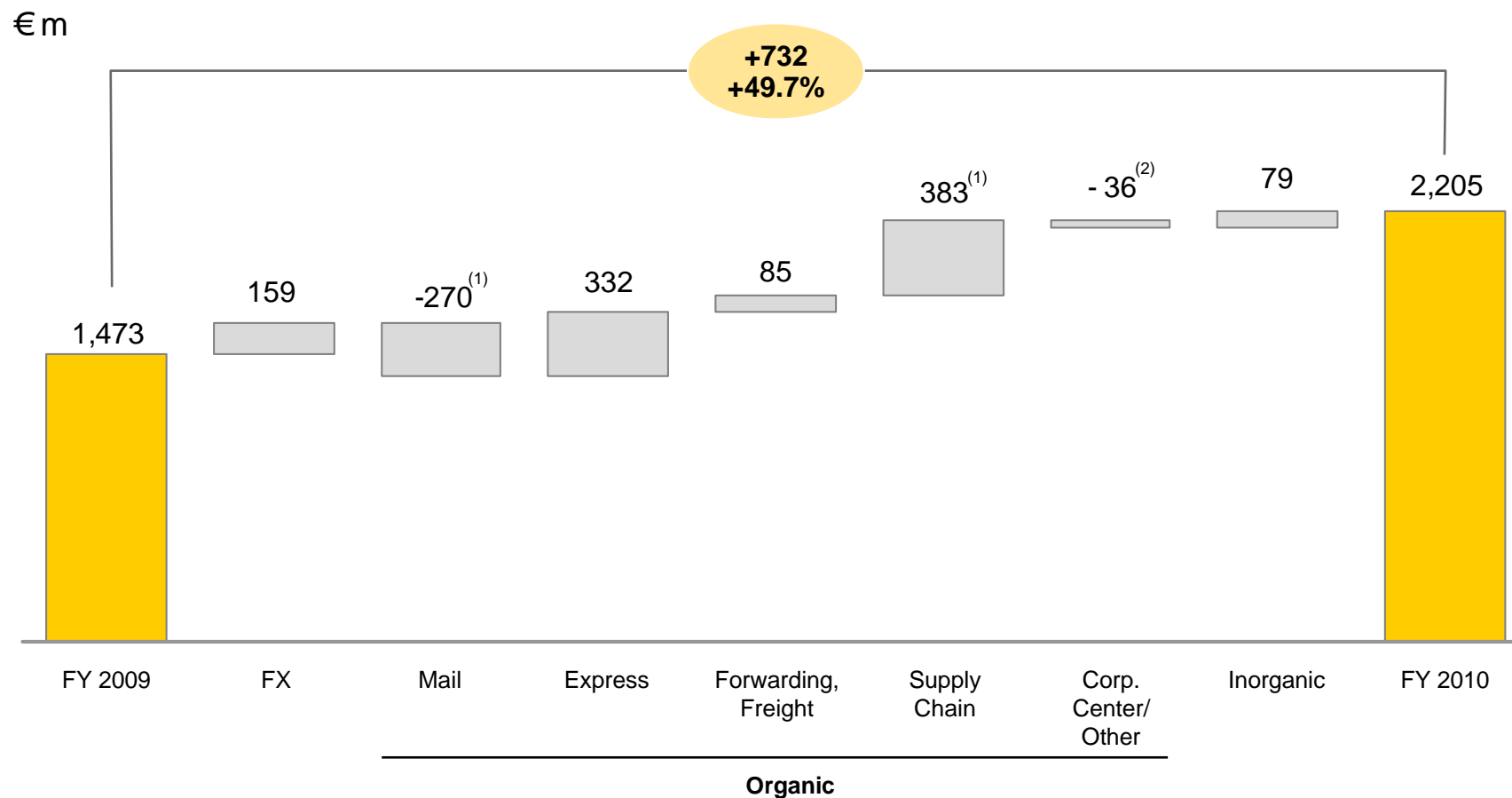
€ m	FY 2009	FY 2010	Chg.
Revenue	46,201	51,481	11.4%
Reported EBIT	231 <sup>(1)</sup>	1,835	>100%
<b>Underlying EBIT</b>	<b>1,473<sup>(1)</sup></b>	<b>2,205</b>	<b>49.7%</b>
Financial result	45	989	>100%
Taxes	-15	-194	>100%
Consolidated net profit <sup>(2)</sup>	644	2,541	>100%
EPS (in €)	0.53	2.10	>100%

- Overall strong **revenue development** (+7.8% organic) driven by DHL. FX-effects contribute 4.5%
- **EBIT** improvement driven by DHL units including significantly lower restructuring charges
- Actual **underlying EBIT** outperformed guidance of €2.0 – 2.1bn
- **FY 2010 Financial result** was impacted by Postbank effects of €+1,569m compared to €+651m last year

1) Includes effects in 2009 of €-247m charges related to Arcandor: €-213m SUPPLY CHAIN and €-34m in MAIL; also includes costs incurred in Europe related to certain onerous contracts and impairment charges relating to legacy properties in Supply Chain of €-97m; 2) Attributable to Deutsche Post AG shareholders

# UNDERLYING EBIT DEVELOPMENT FY 2010

## EBIT growth in all DHL divisions



1) Includes effects in 2009 of €-247m charges related to Arcandor: €-213m SUPPLY CHAIN and €-34m in MAIL; also includes costs incurred in Europe related to certain onerous contracts and impairment charges relating to legacy properties in Supply Chain of €-97m; 2) Delta vs last year includes central currency hedging effects of €-101m

## HIGHLIGHTS Q4 2010

### Business performance fully on-track



- Strong DHL revenue growth continued
- Express TDI volumes continue to grow strongly
- Global Forwarding margins increased as freight rates stabilized
- Accelerated revenue growth in Supply Chain
- MAIL performance impacted by VAT and E-investments as expected

## GROUP P&amp;L Q4 2010

## Continued good performance in Q4

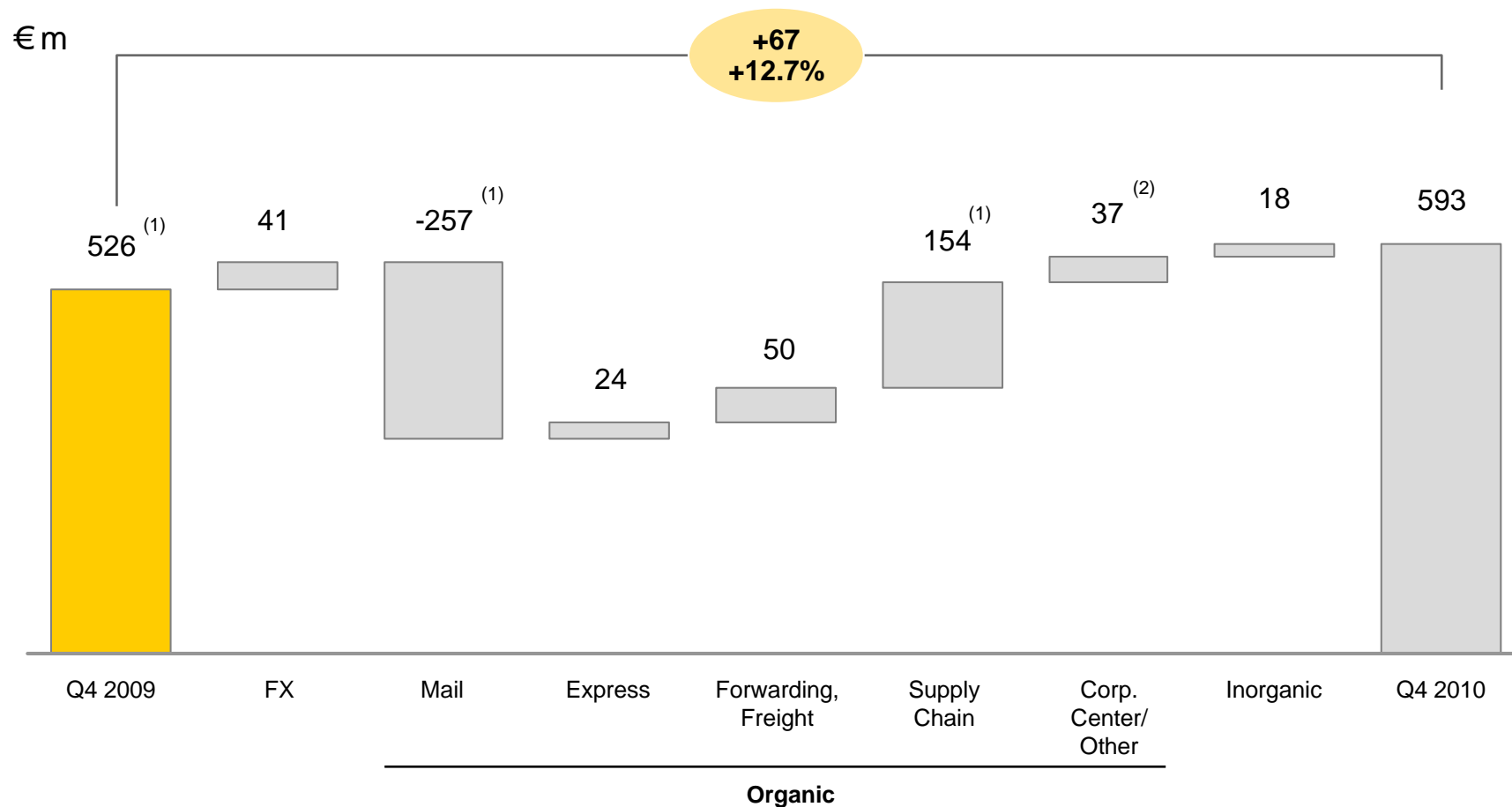
€ m	Q4 2009	Q4 2010	Chg.
Revenue	12,389	13,871	12.0%
Reported EBIT	-136 <sup>(1)</sup>	525	NA
Underlying EBIT	526 <sup>(1)</sup>	593	12.7%
Financial result	-255	25	NA
Taxes	118	-32	NA
Consolidated net profit <sup>(2)</sup>	-283	487	NA
EPS (in €)	-0.24	0.40	NA

- Continued strong **revenue development** (+7.9% organic) driven by DHL. FX-effects contribute 5.4%
- **EBIT** improved strongly in the DHL divisions while MAIL reflects effect of new VAT regulation and E-investments
- **Q4 2010 Financial result** was impacted by Postbank effects of € +235m compared to € -66m last year

1) Includes effects in 2009 of € -62m charges related to Arcandor: € -48m in SUPPLY CHAIN and € -14m MAIL; also includes costs incurred in Europe related to certain onerous contracts and impairment charges relating to legacy properties in Supply Chain of € -97m; 2) Attributable to Deutsche Post AG shareholders

# UNDERLYING EBIT DEVELOPMENT Q4 2010

**Strong Q4 EBIT growth in DHL;  
MAIL impacted by introduction of VAT and E-investments**

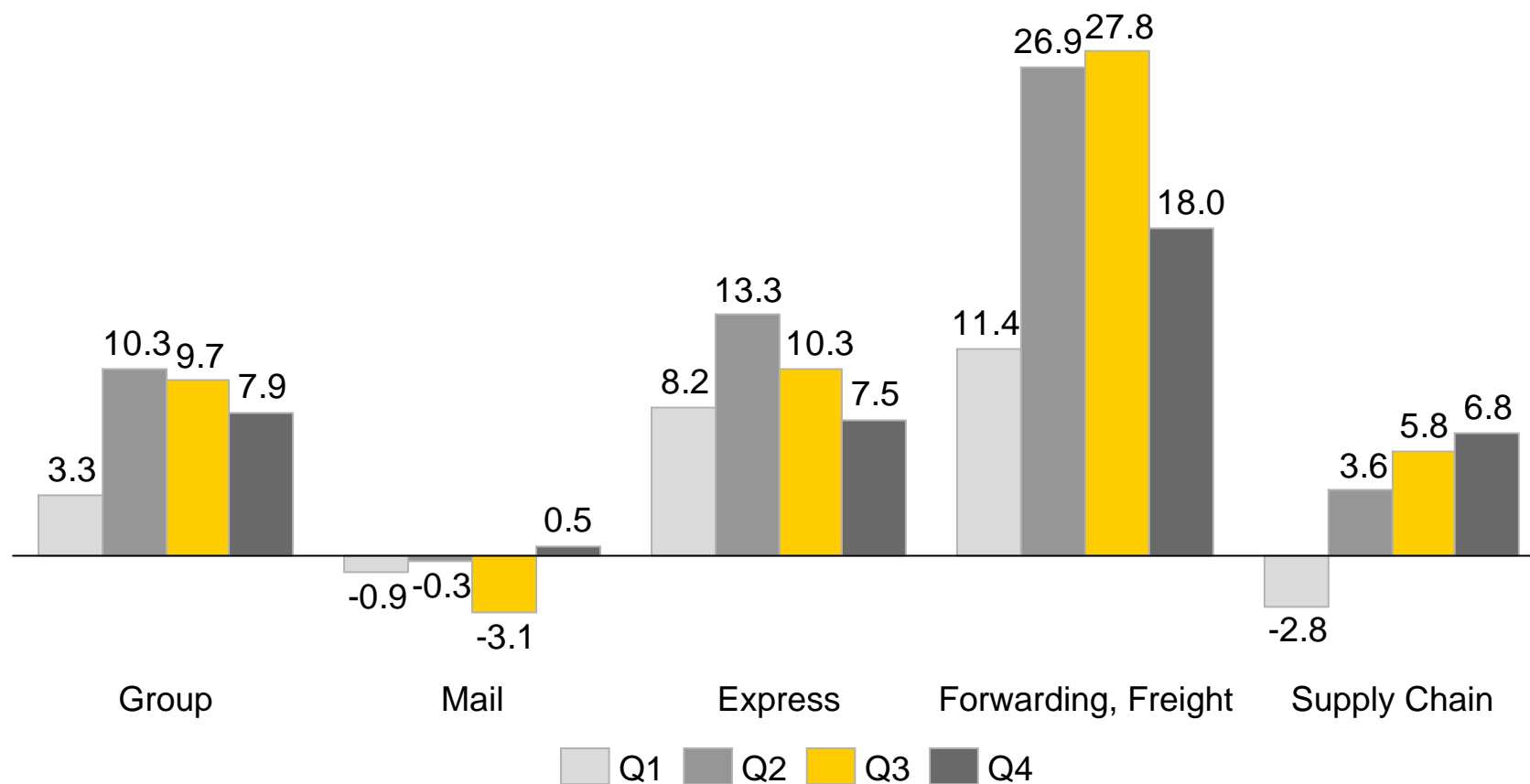


1) Includes effects in 2009 of €-62m charges related to Arcandor: €-48m in SUPPLY CHAIN and €-14m MAIL; also includes costs incurred in Europe related to certain onerous contracts and impairment charges relating to legacy properties in Supply Chain of €-97m; 2) Delta vs last year includes central currency hedging effects of €-17m

## QUARTERLY ORGANIC REVENUE<sup>(1)</sup> DEVELOPMENT

**Strong organic growth in EXPRESS & GLOBAL FORWARDING,  
FREIGHT; MAIL in line with expectations on VAT impact**

YoY in %



1) Reported revenue adjusted for FX-effects and inorganic effects like acquisitions/divestments



## UNDERLYING OPERATING FREE CASH FLOW Q4 2010

### Decrease in underlying operating free cash flow due to working capital development and higher PP&E

€ m

	Q4 2009	Q4 2010
Cash from operating activities <b>before</b> changes in WC (as reported)	390	602
Changes in Working Capital	584	423
Net cash from operating activities <b>after</b> changes in WC (as reported)	974	1,025
Restructuring cash out	-292	-110
Underlying operating cash flow after changes in WC	1,266	1,135
Cash spend for PP&E <sup>(1)</sup>	-370	-425
<b>Underlying operating free cash flow</b>	<b>896</b>	<b>710</b>

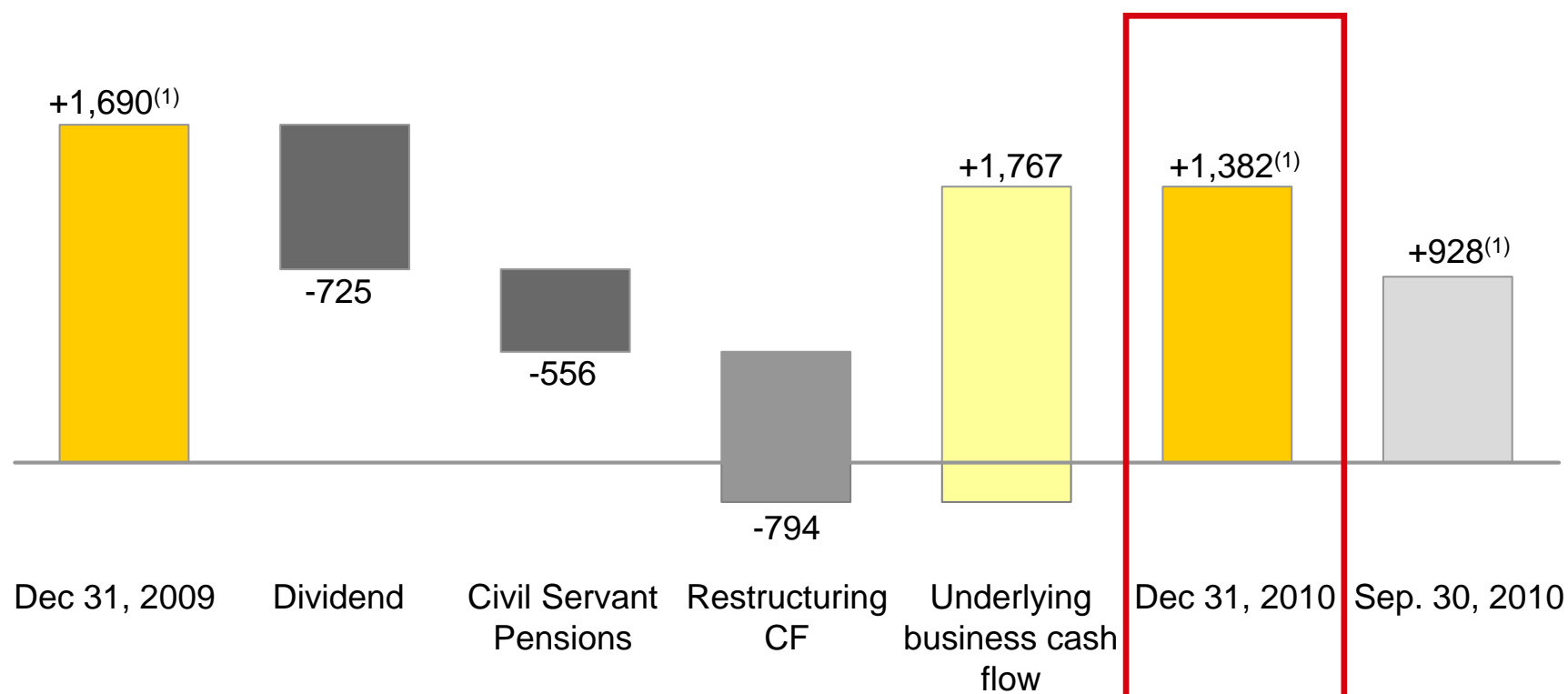
- Despite less cash from working capital, **operating cash flow** increased due to lower restructuring spend and higher EBIT
- **Underlying operating free cash flow** decreased by 21% due to lower contribution of working capital and higher PP&E spend
- **FFO/Debt** at 35.2% (FY 2009: 33.6%)

1) PP&E = property, plant & equipment

## NET DEBT (-) / LIQUIDITY (+) FY 2010

## Net financial liquidity increased substantially in Q4

€ m



1) Adjusted for mandatory exchangeable bond and cash collateral on put options as well as the effects of the net valuation of the financial derivatives related to the Postbank transaction

# MAIL – DIVISIONAL RESULTS OVERVIEW Q4 2010

## VAT impact, E-investments and year end special bonus burden EBIT

€ m	Q4 2009	Q4 2010	Chg.
Revenue	3,776	3,809	0.9%
Reported EBIT	504 <sup>(1)</sup>	227	-55.0%
Underlying EBIT	515 <sup>(1)</sup>	257	-50.1%
Operating Cash Flow	634	608	-4.1%
Capex	133	146	9.8%

- Despite impact of new VAT regulation, **revenues** up yoy mainly due to strong parcel growth and Global Mail
- **EBIT** performance impacted by VAT, E-investments and payment of year end special bonus for all employees
- **Operating cash flow** remains high despite lower EBIT
- **Capex** increased due to investments in state-of-the-art sorting equipment

1) Includes €-14m charges related to Arcandor/Quelle

# EXPRESS – DIVISIONAL RESULTS OVERVIEW Q4 2010

## Underlying EBIT margin improved to 8.2%

€ m	Q4 2009 <sup>(1)</sup>	Q4 2010	Chg.
Revenue	2,672	2,904	8.7%
Reported EBIT	-358	218	NA
<b>Underlying EBIT</b>	<b>159</b>	<b>239</b>	<b>50.3%</b>
Operating Cash Flow	160	251	56.9%
Capex	95	134	41.1%

- **Revenues** increased due to solid TDI performance backed by economic recovery
- **Underlying EBIT** grew significantly due to strong organic revenue growth and higher operational efficiencies
- Sound improvement of **operating cash flow** due to increased profit generation and lower restructuring cash-out
- Higher **Capex** due to network investments in capacity and service improvements

1) Adjusted due to the shift of Sweden domestic business from Express to Freight

# FORWARDING, FREIGHT – DIVISIONAL RESULTS OVERVIEW Q4 2010

## Continued revenue growth and EBIT improvement

€ m	Q4 2009 <sup>(1)</sup>	Q4 2010	Chg.
Revenue	3,098	3,898	25.8%
Reported EBIT	6	131	>100%
Underlying EBIT	70	132	88.6%
Operating Cash Flow	14	141	>100%
Capex	36	34	-5.6%

- **Revenues** increased due to new business, higher freight rates and FX-effects
- **Gross profit** improving due to better ability to pass on increased rates in both Air and Ocean freight
- Ongoing cost discipline and higher productivity continue to drive **EBIT**
- Strong growth in operating **cash flow** due to higher EBIT

1) Adjusted due to the shift of Sweden domestic business from Express to Freight

# SUPPLY CHAIN – DIVISIONAL RESULTS

## OVERVIEW Q4 2010

### EBIT improved significantly – Measures to improve profitability successful

€ m	Q4 2009	Q4 2010	Chg.
Revenue	3,129	3,568	14.0%
Reported EBIT	-172 <sup>(1)</sup>	43	NA
Underlying EBIT	-102 <sup>(1)</sup>	59	NA
Operating Cash Flow	204	110	-46.1%
Capex	60	81	35.0%

- **Revenue** growth accelerated due to increased volume, new business wins and favourable FX-effects
- Increased profitability across all regions and the absence of Arcandor related charges lead to substantially increased **EBIT**. Year end special bonus impacted EBIT by €21m
- **Operating cash flow** down due to working capital development
- Sound new **business wins** and stable high **renewal rate** supported by an improving economic climate

### Contracts won – Annualized revenue Supply Chain

New gains	250	400	
Renewal rate	91%	88%	

1) Includes € -48m charges related to Arcandor/Quelle; also includes costs incurred in Europe related to certain onerous contracts and impairment charges relating to legacy properties in Supply Chain of € -97m

# IMPACT OF POSTBANK TRANSACTION ON THE P+L

## Financial result

€ m	2009	2010
<b>Net income from associates</b>	<b>28</b>	<b>56</b>
<b>Net other financial income / cost</b>	<b>17</b>	<b>933</b>
t/o Postbank-related	632	1,517
t/o not Postbank-related	-615	-584
<b>Total financial income / cost</b>	<b>45</b>	<b>989</b>
t/o Postbank-related	651	1,569
t/o not Postbank-related	-606	-580

- The financial result is mainly impacted by
  - at equity result of Postbank
  - Postbank transaction valuation effects
  - interest component for mandatory exchangeable bond and cash collateral
- 2010 financial result excluding Postbank related effects was -580m

# CHANGES TO THE IMPACT OF POSTBANK TRANSACTION ON THE P+L

## Reclassification of Postbank shares as 'Assets held for sale'

	Share price < ~ €21.00	Share price > ~ €21.00
	<ul style="list-style-type: none"> <li>• Mark to market valuation of investment</li> <li>• Offset by mark to market valuation of derivatives</li> </ul>	<ul style="list-style-type: none"> <li>• Value of investment capped at ~ €21.00</li> <li>• Mark to market valuation of derivatives</li> </ul>
<b>Impact 2011</b>		
Interest component	€ -180m p.a.	€ -180m p.a.
Valuation	no significant impact	- €90m per €1 increase in Postbank share price and vice versa



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**2011 Outlook (Larry Rosen)**



Investment of Choice

# EBIT FULL-YEAR 2011 GUIDANCE

- Double-digit DHL EBIT growth in 2011<sup>(1)</sup>
- Mail result stabilizing

	2011	
Group	€2.2 – 2.4bn	<ul style="list-style-type: none"> <li>• Net profit excl. Postbank transaction effects to improve in line with operational performance</li> <li>• Capex not more than € 1.6bn</li> <li>• Tax rate of 25%</li> <li>• Restructuring will have a considerably lower influence on operating cash flow than last year (in 2011 c. € 200m cash outflow)</li> </ul>
Mail	€1.0 – 1.1bn	
DHL divisions	€1.6 – 1.7bn	
Corp. Center/ Other	~ €-0.4bn	

**Mid-term guidance confirmed**

1) Compared to underlying EBIT in 2010

# WRAP UP



- Group strategy continues to deliver
- Major restructuring phase is behind us
- Fully on track to achieve mid-term targets
- Increased dividend for 2010

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## **Strategy 2015 continues to deliver**

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Frank Appel, CEO  
Larry Rosen, CFO

Bonn, 10 March 2011