

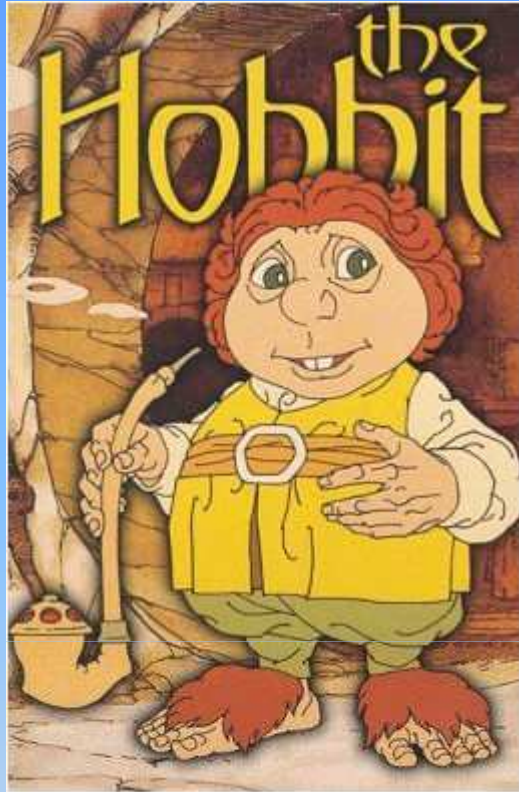
# Triangle World Mail and Express Americas

Miami February 2012

## Addresses – There and Back

Charles Prescott  
Executive Director  
Global Address Data Association

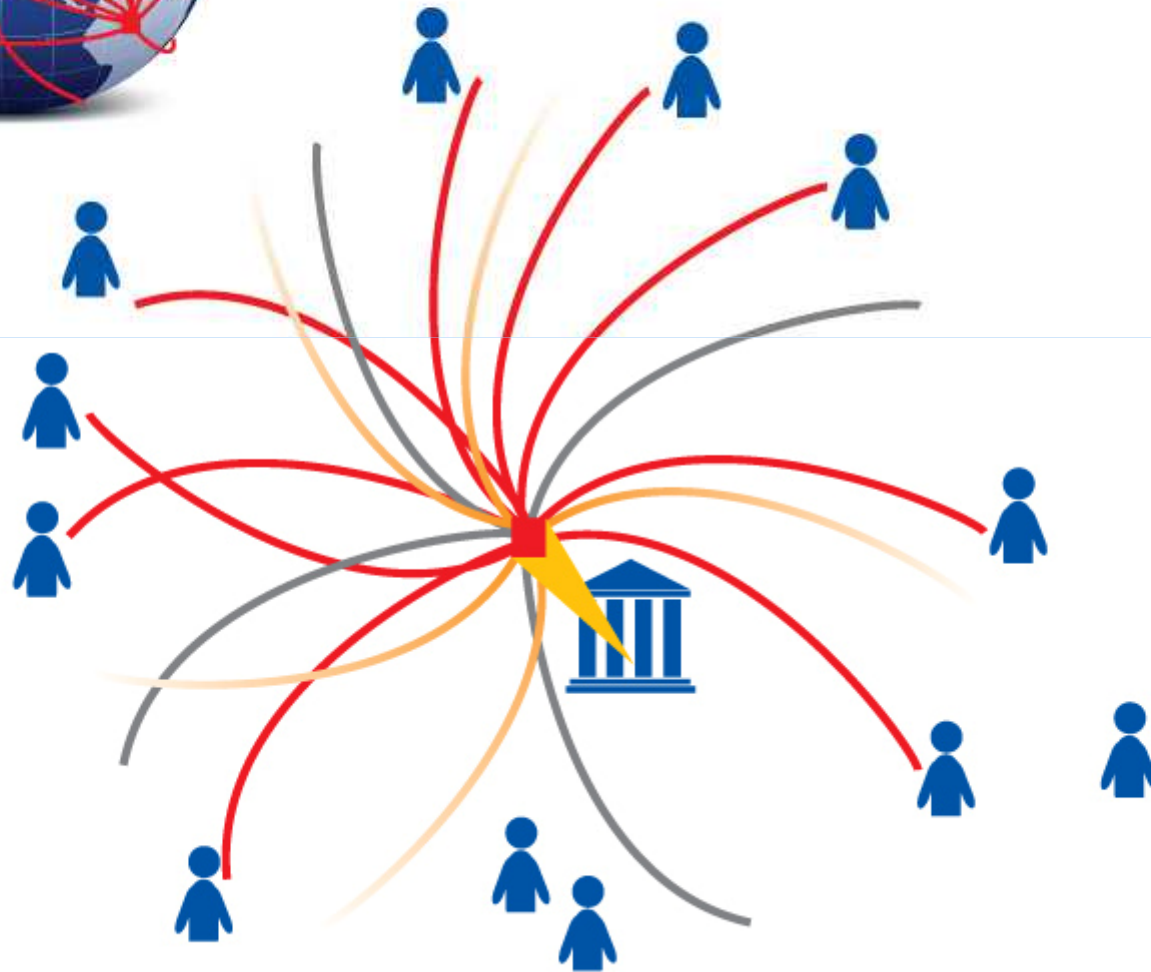




**THE HOBBIT**  
**OR**  
**THERE AND BACK AGAIN**  
**BY**  
**J.R.R. TOLKIEN**







# 17 to 70%

- By 2020, 50% of the population of China will live in urban areas....China Daily Jan 29, 2012 (In 2010, it stood at 47%.)
- By 2030 over 50% of Africa's inhabitants will live in cities...UN Habitat 2010
- By 2020, over 80% of the populations of Europe, Latin America and North America will live in cities. *World urbanization prospects*, UNO 1995

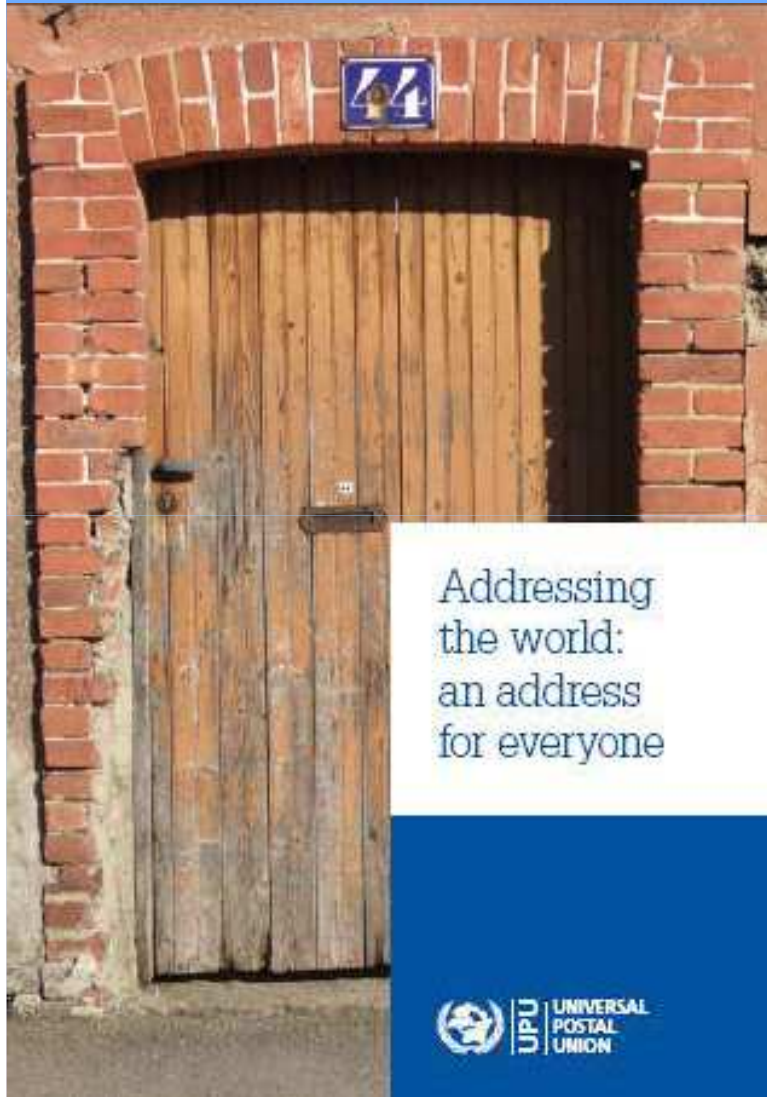
# Latin America

## Address state of affairs

- Only 12 of 27 countries with sub-localities
- Only 8 of 12 with street numbering
- 5 of the 8 capital only
- Only 3 of 27 with street numbering.

Urbanization: ....

# Addressing the World – An Address for Everyone



World Bank

UN Development Program

UN Children's Fund

UN Conference on Trade and  
Development

ISO

UN Economic Commission for Africa

International Telecommunications Union

World Health Organization

UN Human Settlements Programme



# Parcel Volumes

UK – Hermes +40%

Germany – catalog sellers +22%

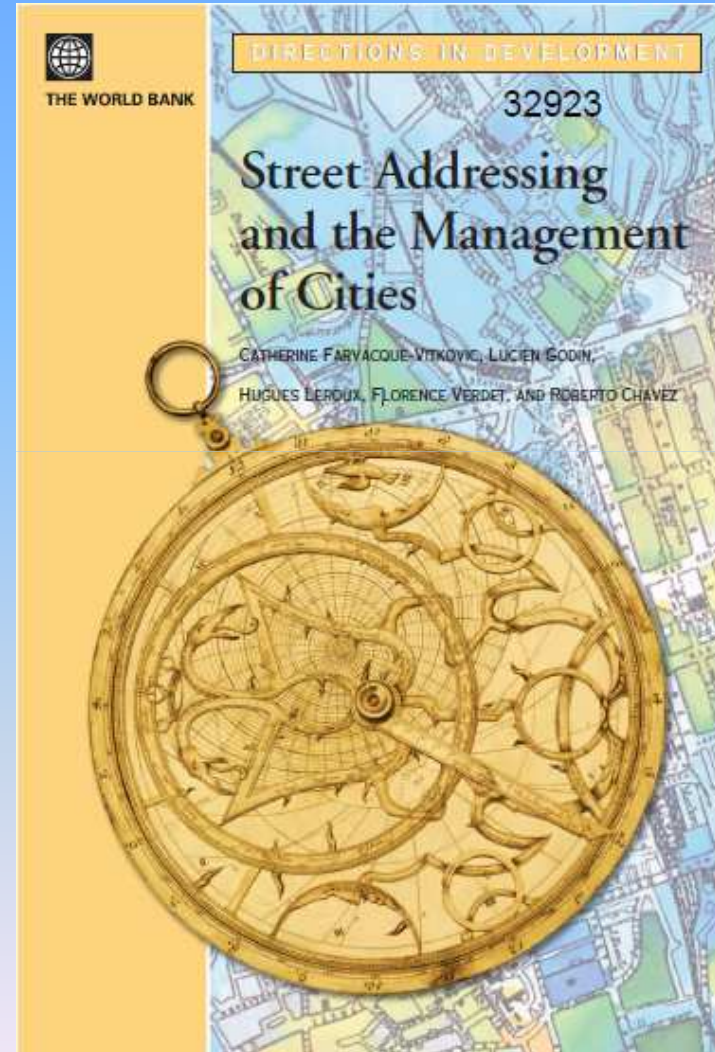
US – free returns

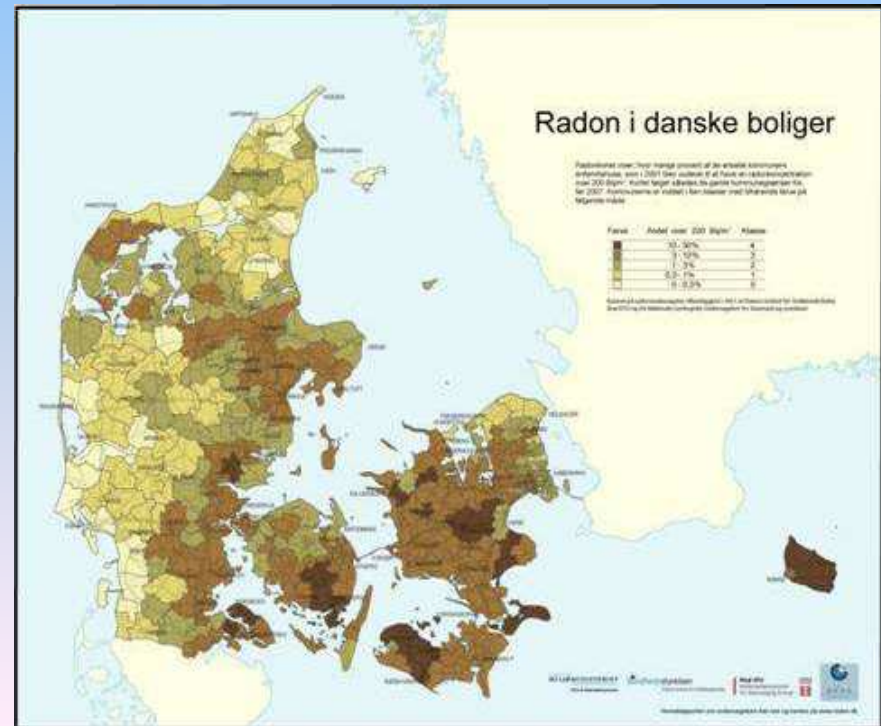
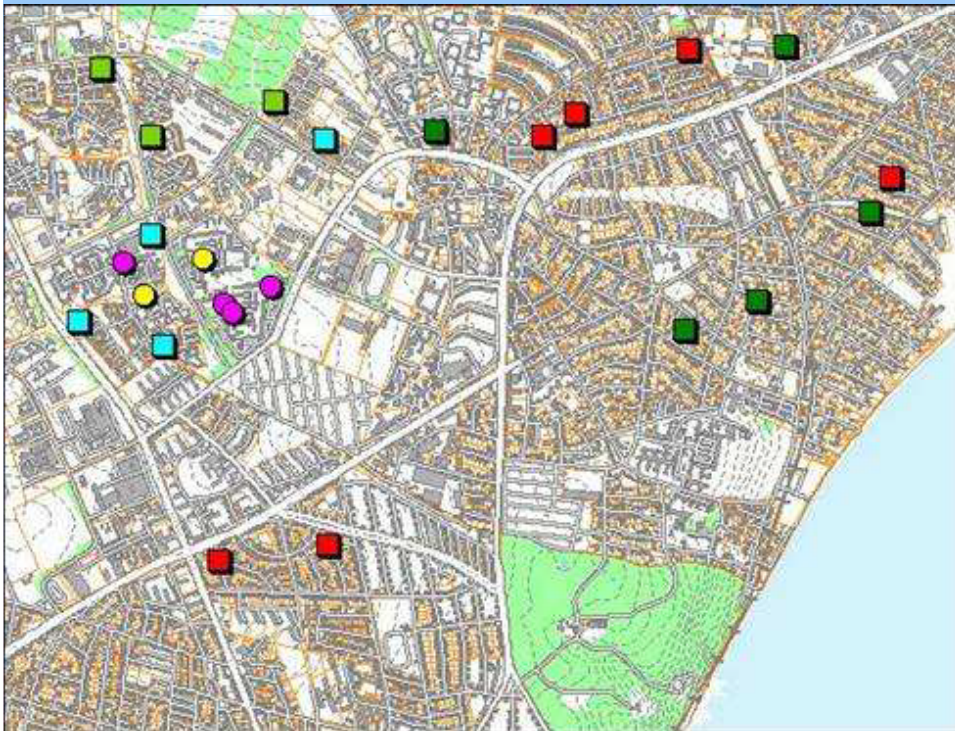
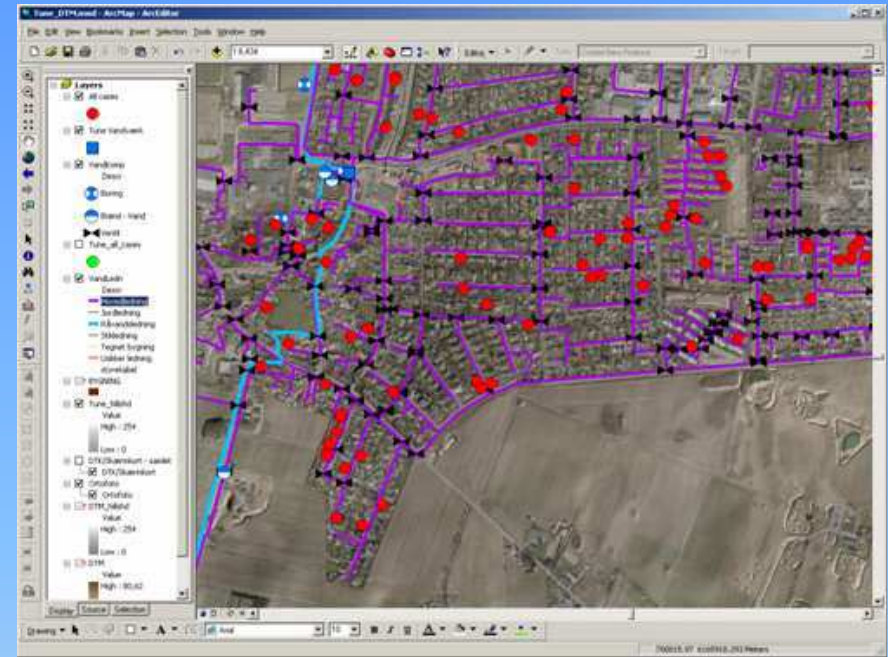
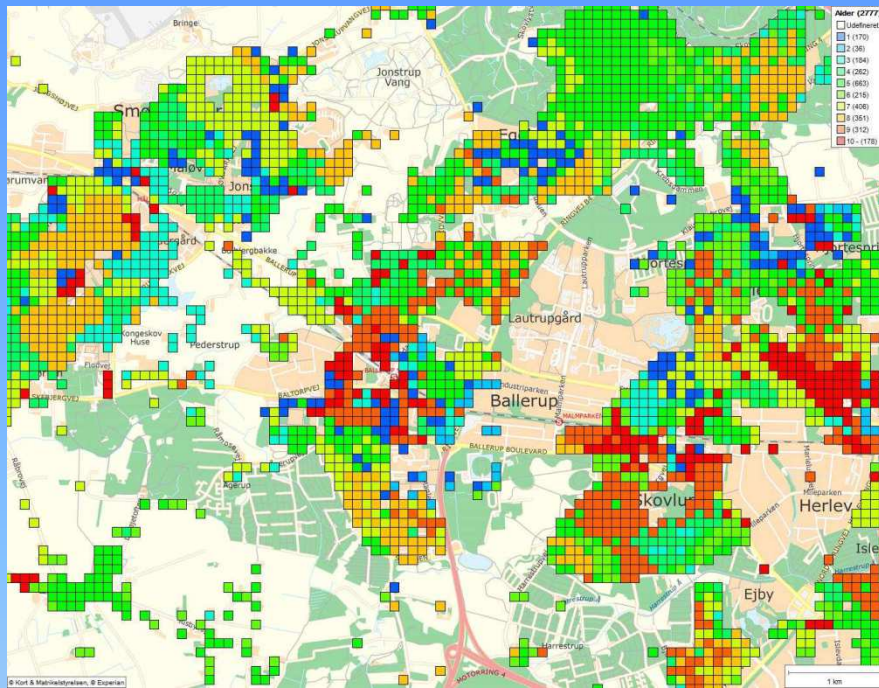
USPS - +28%

US international inbound - +88%

Parcels as core to postal strategies

# Addresses – why?





# **Addresses as Public/Social Goods**

## **Governance**

**Economic and Commerce Policy**

**Information and Technology Policy**

**Risk and Disaster Management Policy**

**Urban Development and Management Policy**

**Migration and Social Policy**

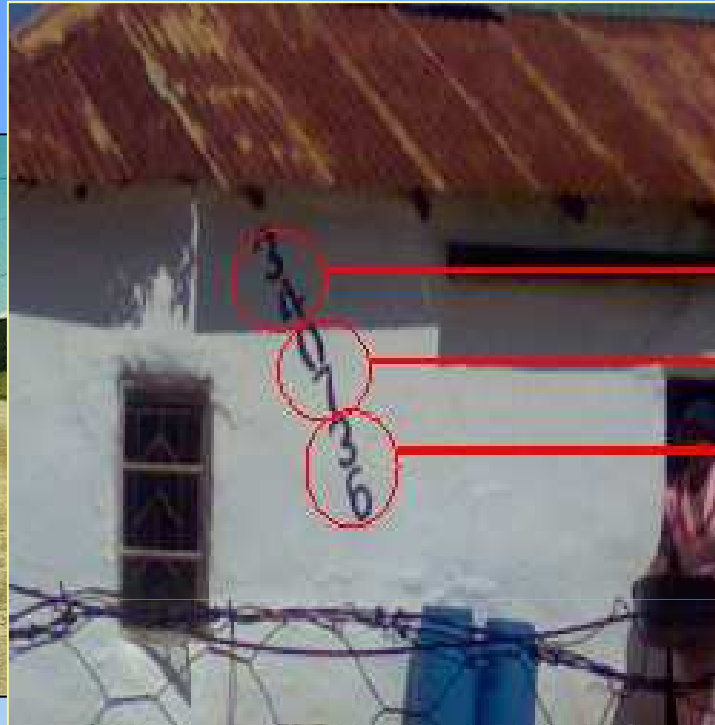
**Security Policy**

**Information and Technology Policy**

# LEGAL IDENTITY

**“Without an address, you live  
outside the law.”**

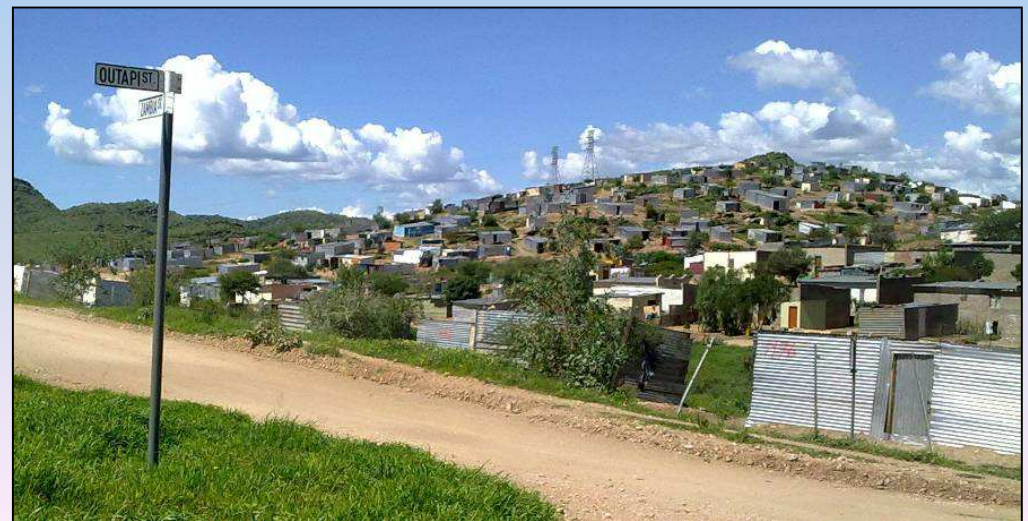
# South Africa



VILLAGE NO.

SECTION/ZONE

HOUSE NO.

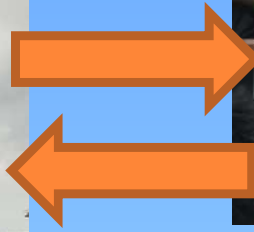


## 1990...: Consensus on potential value



- ✓ Addresses = A common base and reference for all domains and applications (INSPIRE: "Reference Data")

# Two Posts



Address Help



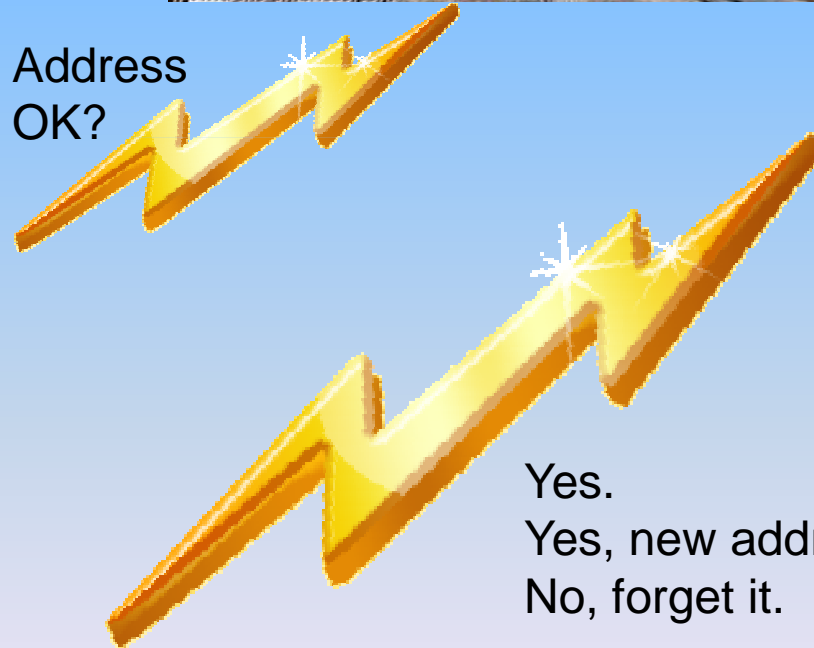
15 February 2012



# The Vision



Address  
OK?



Yes.  
Yes, new address.  
No, forget it.