

# MER

MAIL & EXPRESS REVIEW

QUARTERLY  
PUBLICATION

## 2018/19 MEDIA PACK



[www.triangle.eu.com/mer](http://www.triangle.eu.com/mer)

E: [media@triangle.eu.com](mailto:media@triangle.eu.com)

T: +44 (0)1628 642910

TRIANGLE

# MAIL & EXPRESS REVIEW MAGAZINE

The definitive voice in the post  
& parcel industry...

Launched in 2006, the Mail and Express Review (MER) is the industry leading magazine for professionals in the mail, express and e-commerce sectors. Packed with original content, thought-provoking features and interviews with key industry leaders, MER is the must-read publication for those who want the inside track on the industry.

## CIRCULATION & READERSHIP

### Frequency:

Quarterly – Spring, Summer, Autumn, Winter

### Schedule:

February, May, August, November

### Format:

Print & digital editions

### Target audience:

Board level, Senior Executives

### Subscription basis:

Free to board level executives in the mail and express industry. Yearly paid subscription is available for €100.

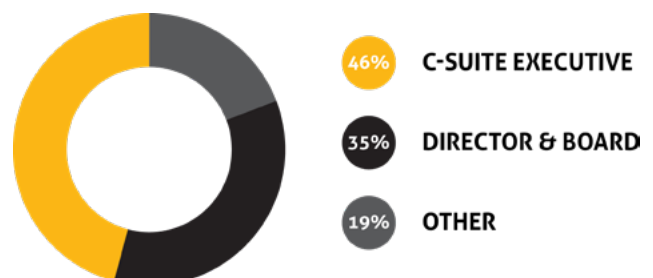
### Reach

Across digital and print, MER is distributed to over **3,500** mail and express professionals globally:

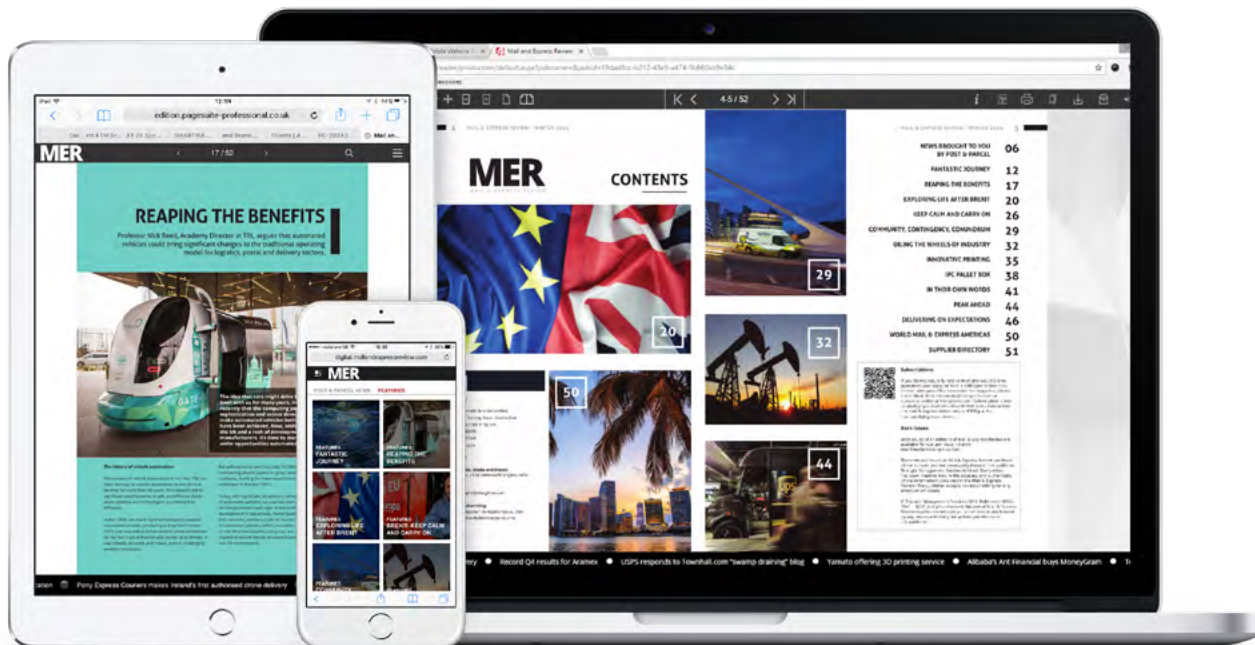
- 56% Europe
- 20% North & Central America
- 10% Asia & Oceania
- 7% Africa
- 4% South America
- 3% Middle East

## WHY ADVERTISE IN MER?

MER has become the definitive voice of the mail and express industry. The magazine has subscribers in over 170 countries and is distributed to the CEOs of every national post and major parcel organisation in the world.



Breakdown of MER print subscribers by job title




MER's new look digital edition puts the latest industry insight in your pocket. Accessible across any desktop or mobile device at [digital.mailandexpressreview.com](http://digital.mailandexpressreview.com).

## PUBLISHING SCHEDULE - 2018

### SPRING EDITION | FEBRUARY


Special focus features include: Last Mile Innovation, Changing Retail Landscape, Food Delivery, Urban Logistics.

 **Industry event:** The World Mail & Express Americas Conference | 25-27 February, Miami

**ADVERT CLOSE** | **PRINT & ONLINE RELEASE**  
19/01/18 | 16/02/18

### AUTUMN EDITION | AUGUST


Special focus features include: Operational Efficiencies, Digitalization, Returns Processing, Postal Innovation.

 **Industry event:** The World Mail & Express Asia Conference | October, TBC

**ADVERT CLOSE** | **PRINT & ONLINE RELEASE**  
06/07/18 | 17/08/18

### SUMMER EDITION | MAY


Special focus features include: Delivering Customer Satisfaction, Direct Mail Opportunities, Cross-Border Solutions, Postal Diversification.

 **Industry event:** The World Mail & Express Europe Conference | June, TBC

**ADVERT CLOSE** | **PRINT & ONLINE RELEASE**  
13/04/18 | 18/05/18

### WINTER EDITION | NOVEMBER

Special focus features include: Track & Trace Solutions, E-Commerce Perspectives, Automation, On Demand Delivery.

 **Industry event:** The World Mail & Express Americas Conference | February 2019, TBC

**ADVERT CLOSE** | **PRINT & ONLINE RELEASE**  
12/10/18 | 16/11/18

## A VITAL INDUSTRY RESOURCE

MER challenges, informs, inspires and entertains its readers with unique and valuable content in the rapidly changing world of mail, express and e-commerce. We combine exclusive insight with collaborative expert interviews to keep our audience informed of the key trends in the mail and express community.



## PRINT ADVERTISING OPTIONS

Display Advertising	Single	Yearly (4)	Advert Size
Sponsor Feature - 2 page article plus premium full page advert	€6,950	n/a	Trim: 297mm h x 210mm w Bleed: 303mm h x 216mm w
Double Page Spread	€6,950	€20,850	Trim: 297mm h x 210mm w Bleed: 303mm h x 216mm w
Full Page	€4,150	€12,450	Trim: 297mm h x 210mm w Bleed: 303mm h x 216mm w
1/2 Page	€2,650	€7,950	Landscape: 210mm w x 148.5mm h Portrait: 105mm w x 297mm h
1/4 Page	€1,650	€4,950	Landscape: 105mm h x 148.5mm w Portrait: 148.5mm h x 105mm w

Supplier Showcase	Single Insertion	Yearly Insertion
Packages are sold in edition (single) or year (four) insertions	€495	€1,485
Company name, logo, web address, contact details and 50 words		

### Technical Specification

High Resolution Acrobat PDF preferred

Files can also be supplied as EPS or JPEG

## DIGITAL ADVERTISING OPTIONS

Our digital edition gives you a measurable return on your spend by tracking the reach and engagement of your adverts. To make an even greater impact, we can combine your digital ad spend with print advertising in one tailored package. Contact us on the details below and we would be happy to discuss your needs.

Display Advertising*	Single	Yearly (4)	Advert Size
Banner Ad	€1,000	€3,000	Desktop / Tablet - 728 x 90 Phone - 320 x 50
Portrait Interstitial Ad	€1,100	€3,400	Desktop / Tablet - 576 x 768 Phone - 320 x 480
Landscape Interstitial Ad	€1,100	€3,400	Desktop / Tablet - 768 x 576 Phone - 480 x 320
Left-hand Ad	€1,200	€3,500	Desktop only - 800 x 1024
Reader Wrapper Ad	€800	€2,400	Desktop only - 150 x 150

\*All dimensions in pixels (px), 72 ppi  
Recommended format : PNG or JPEG

## THE DESTINATION FOR MAIL & EXPRESS LEADERS

Advertising in MER will give you unprecedented reach and exposure to senior decision makers in the mail and express industry...



### IMPACTFUL ADVERTORIAL

Create greater brand presence with tailored advertorial packages



### INDUSTRY FOCUS

The leading publication dedicated to the mail and express industry



### GLOBAL REACH

Subscribers in over 170 countries, and distribution at selected industry events



### QUALITY CIRCULATION

Reach senior decision makers in the mail and express industry

**If you would like to purchase a year's subscription to MER for €100, please contact [Aaron Dulai](#).  
For advertising enquiries, contact [Tom Ross-Joannou](#) or [Stephen Clark](#) or call us on +44 (0)1628 642910  
to discuss your options in more detail.**

Triangle Management Services Ltd | 4 The Courtyard | Furlong Road | Bourne End | SL8 5AU | UK  
www.triangle.eu.com | E: team@triangle.eu.com | T: +44 (0)1628 642910